AFFORDABLE PRICING

This conference is priced to encourage all types of utility arborists to attend. Pricing includes continental breakfast on Wednesday and Thursday, a boxed lunch, a plated awards luncheon, break refreshments, networking reception, compelling educational sessions, CEUs and an all-access pass to the trade show. The sooner you register, the lower the cost:

**September 15-17, 2020**

**MILWAUKEE, WISCONSIN**

- EARLY BIRD: $375
- REGULAR: $450
- LATE: $500

BENEFITS OF ATTENDING

- **UTILITY ARBORICULTURE RESEARCH:** Discover firsthand new, cutting-edge utility arboriculture research, regulations and technology.
- **BEST MANAGEMENT PRACTICES:** Benchmark and collaborate with other industry leaders to learn best management practices to share with colleagues back home.
- **ENVIRONMENTAL CONCERNS:** Learn about environmental hot topics from industry leaders and what we can do to improve our surroundings.
- **WHAT’S TRENDING:** Understand current trends in vegetation management to improve service and implement in the communities you serve.
- **DEVELOPMENT OPPORTUNITIES:** Take advantage of professional development opportunities to return more motivated and passionate about your work.
- **CEU’S:** Earn the majority of Continuing Education Units you need for the year from the International Society of Arboriculture for the Certified Arborist Utility Specialist.
- **TRADE SHOW:** Visit with conference vendors and sponsors and learn about the latest products, equipment, and research.
- **NETWORKING:** Connect with leaders in utility arboriculture and create lasting professional relationships.
- **RECOGNITION OPPORTUNITIES:** Celebrate Silver Shield and Partners in Excellence award winners, as well as your most recent Tree Line USA recognition and Right of Way Accreditation for demonstrating how trees and utilities can co-exist for the benefit of communities and citizens.

Enhance your program and help grow and maintain community trees while providing safe, reliable utility service.

JOIN YOUR UTILITY COLLEAGUES FOR THIS EVENT TO HELP IDENTIFY **NEW IDEAS, PRACTICES, AND PARTNERSHIPS.**